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Your Guide to Membership

womeninbiznetwork
 Connect. Share. Grow.

AbuseHurts.com
CCAA
 Canadian Centre for Abuse Awareness
 For the Prevention of Child Abuse and Adult Victimization
 Martin Kruze Memorial Fund

1% of revenue from WIBN Membership is donated to Canadian Centre for Abuse Awareness Centre's Delivering Hope - Women Mentoring Women Program

Access Your Membership
www.womeninbiznetwork.com

You are not currently logged in.

Username:

Password:

Remember Me

[» Register](#)
[» Lost your Password?](#)

Welcome Leigh,

- » [Level: WIBN National Membership](#)
- » [Membership Details](#)
- » [RSS Feed](#)
- » [Logout](#)

Logging in for the first time to **right** hand side of **womeninbiznetwork.com**:
User name: Your email you used to pay for your membership
Password: test1234
To change Password:
 Please login first and then change password by clicking on **“Membership Details”** and scroll down under **“About Yourself”**

About Yourself

Biographical Info
 Leigh Mitchell is the founder & president of Women in Biz Network. Leigh specializes in professional development for women through skill building events, conferences, memberships, webinars and marketing services. Leigh is passionate about connecting women online across North America and in person throughout Canada and is considered to be Canada's leading small business ambassador. Her goal is to create
Share a little biographical information to fill out your profile. This may be shown publicly.

New Password
If you would like to change the password type a new one. Otherwise leave this blank.

Repeat New Password
Type your new password again.

Strength indicator Hint: The password should be at least seven characters lower case letters, numbers and symbols like ! " ? \$ % ^




#WIBN Member Perks



Discounts/Perks:

- **1 hour complimentary business consultation with WIBN to discuss your business needs**
- **20% off ALL web, PR, copy writing, social media or graphic design services** with our in-house business team including WIBN Member / Partner Association Organizations
- **30% off advertising on web site and newsletter**
- **Complimentary Printed Magazine Subscription** to Women of Influence Magazine
- **Discounts to all Women in Biz Events and conferences (including 20+ wibn member/partner association Training and Events)**
- **WIBN receive 20% off their purchases online or instore at www.theblackboxboutique.com**
- **Staples Advantage Discounts - Up to 65% off list prices, dedicated business account manager, access to your previous bills etc.**
- **50% off Random House of Canada book orders**
- **1/2 hour of legal consultation from Mayeski Law**

SEO Rich Business Directory & Helpful Business Templates Directory



SUSAN WATKIN
Bookkeeper & Advisor
Watkin Small Business Services

Work
Toronto ON

Work
Cobourg ON


Work Phone: 416-288-4323
Work Phone: 289-251-1686
Work Email: info@watkin-sbs.ca

[f](#) [t](#) [in](#)

[Close Bio](#) [Watkin Small Business Services | Show Map](#)

Biography

As an accountant and small business advisor I work with my clients to create sound business and financial strategies, maintain accurate financial records and plan for future growth for their business. Completing my graduate degree in information studies will allow me to achieve my own personal interests while improving my information management and research skills.





- **350 MEMBERS ACROSS CANADA**
- **20,000+ COMMUNITY**
- **PRIVATE FACEBOOK PAGE FOR MEMBERS**



10 Easy Steps to Add your Business Directory Listing

1. **Log-in to womeninbiznetwork.com using your user name and password**
2. **In the address bar of the browser copy and paste this link and press enter:**
http://womeninbiznetwork.com/wp-admin/admin.php?page=connections_add
3. **Click on drop down menu for the “Name Section” enter in the contact information you want publicly displayed.**
4. **Click on the drop down menu for “Image” - upload a headshot photo of yourself**
5. **Click on drop down menu for “Logo” - upload your company logo**
6. **Click on “address” and enter information you want public displayed (or don't fill out)**

followed by “Phone number”, “Addresses” etc.

7. Click on “Social Media” and keep adding social media ID button to add more,

be sure to choose the correct social network in the drop down menu and keep visibility public.

8. Click on “links” - and add your web site address to display. You can add more than one if

you like.

9. **Click on “Biographical Info” to add your bio - please add your bio -**

“Leigh is...” best as opposed to “I”

10. Most important is the next step: ensure it is set to “Public” and choose the categories you want it to appear. You can choose

as many categories as you like and click on “add entry”. To view submission enter the following web site address to the address bar:

<http://womeninbiznetwork.com/business-directory-2/>



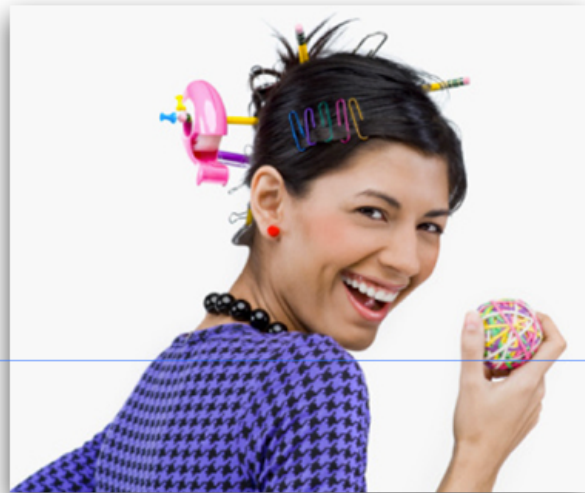
#WIBN Member Perks Staples Advantage Program

- Up to 65% off list price*
- Instant credit line of \$3500 with no credit application
- Competitive pricing with thousands of sku's including break room and safety supplies
- **Customized pricing for top 15 items you purchase the most**
- Next day delivery, free for all orders over \$50.00
- 24/7 online ordering through eway.ca
- Personal Account Manager
- Quickly and easily review past purchases.
- Check submitted orders and download invoice details.



Contact:
Brittany Greenwood
Inside Account Manager
550 Pendant Drive
Mississauga, ON L5T 2W6

Tel: 905-696-4420 or 1-800-867-4876 Ext 4420
Fax: 905-696-4266
www.staplesadvantage.ca
"that was easy"



Instructions to Receive the Staples Advantage Perk:

To Receive this perk Please E-mail Brittany Greenwood at brittany.Greenwood@Staples.com and copy leigh@womeninbiznetwork.com in the email please.

Tel: 905-696-4420 or 1-800-867-4876 Ext 4420

Fax: 905-696-4266

www.staplesadvantage.ca

Submit events & blog for our site!

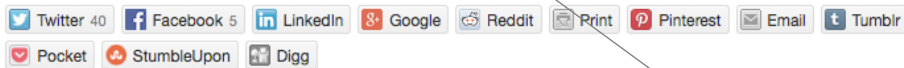
As a member of WIBN you are welcomed to submit events to our web site (a privilege only for members!)

1. **sign in to womeninbiznetwork.com using your user name and password**
2. **In the browser bar copy and paste this address and hit enter or click on events in the menu**

You are here: [Home](#) / WIBN Events, Webinars, Workshops and Conferences

WIBN Events, Webinars, Workshops and Conferences

#WIBN Welcomes You to Share this:



Like this:



Be the first to like this.

Posterboard Categories Tags

+ Add Your Calendar Feed + Post Your Event

NOVEMBER 2013 – FEBRUARY 2014

The Strength and
Courage Challenge @ ..
NOV 25

WordPress for
Beginners @ Centre for ..
JAN 18

Email Marketing @
Centre for Social ..
JAN 23

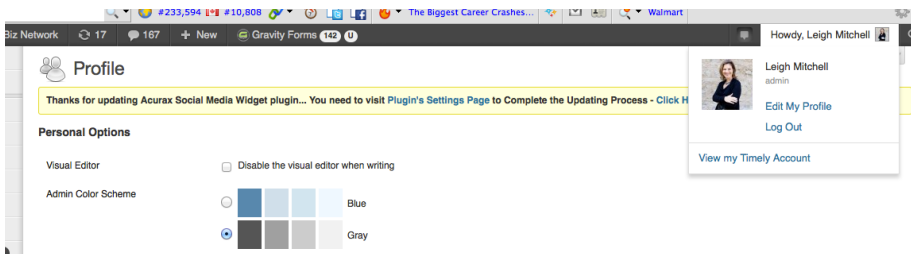
<http://www.womeinbiznetwork.com/events>

3. **Click on Post your event (Green bar)**

Gain National Exposure - Blog for Us to Gain a Following and Develop Credibility as a Business Owner

Another benefit of membership is writing for our site to gain credibility and maximize exposure (we include many of blog posts in our email newsletter)

To write for us please visit: <http://womeninbiznetwork.com/wibn-bloggers-guidelines-for-wibn-bloggers-to-follow/> **you can easily find this link by using search on our site "wibn blogger guidelines as well" It is important your bio is added to your wordpress profile page including uploading a gravatar to the gravatar web site (universal wordpress photo)**



Accessing the Most Popular Benefits of WIBN Membership

- **Join our Facebook Members Only Page** and get to know us! Ask questions and advice - we are here to help! Link: <https://www.facebook.com/groups/320059868090949/>
- **Attend webinars and events in order to connect with fellow members** <http://www.womeninbiznetwork.com/events>
- **Utilize free templates** - We have cash flow projection worksheets, marketing plans and much more! <http://womeninbiznetwork.com/business-templates/>
- **Utilize discounts and perks:** <http://womeninbiznetwork.com/membership-perks/>
- **BE SURE TO JOIN OUR MEMBERSHIP AFFILIATE PROGRAM TO EARN \$50 per membership referral** To join: <http://womeninbiznetwork.com/memberaffiliateprogram/>
- **Upload your business directory:** <http://womeninbiznetwork.com/members-only-area/business-directory-instructions/>
- **Blog for us and submit your events:** Getting additional exposure for your brand and business has never been so easy! **Please remember to add a discount or incentive for members to attend your events!** <http://www.womeninbiznetwork.com/events>
- **Schedule a 1 hour business/marketing coaching session:** Complimentary with your business membership. These are available every Wednesday from 10 am- 2 pm EST. Please e-mail leigh@womeninbiznetwork.com
- **If you would like to advertise or sponsor** an event you can do so at a discount of up to 30% off regular prices. See page 4 or ask for Conference Sponsorship Package



Leigh Mitchell

Let me Help You Grow Your Business Now!
**Members receive 1 hour consultation free
and consulting packages at 50% off! Email**



Leigh's Services:
Marketing Strategy
Personal Branding
Social Media
Web Sites/Graphic Design
Business Streamlining



**Discounted
Prices for
WIBN
Members!**

**Business Expert at Your
Service!**

Email leigh@womeninbiznetwork.com for Custom Quote and Packages Info

Packages my Clients Love:

- **Web Site Audit**
- **SEO Packages**
- **Business Automation Package**
- **Branding You and Your Business Package**
- **Social Media Packages**
- **Develop Rate Card, CRM & Sales Strategy**
- **Building a Business Network & Referral System**
- **Customized training packages for your team training needs**

Ask for details and quote today! leigh@womeninbiznetwork.com

Testimonials from Community & Clients

"Building great partnerships works when you are able to partner with smart, creative and motivated people who will see the concept through. Leigh is one of those people. I worked with Leigh to bring Young Drivers of Canada a positive onsite and online experience for the WIBN Conferences. What I loved was not only her help in each part of the YD activation but also the results package she sent to me after the conference. The results speak volumes and I have happily worked with Leigh for a couple years now."

Suzanne Vukosavljevic, Director of Public Relations, Young Drivers of Canada



**Connect with WIBN Founder
Leigh Mitchell |
416-993-2083**

Leigh@womeninbiznetwork.com
[@womenbiznetwork](#) on
Twitter, Facebook & Pinterest

"I love working with Leigh Mitchell and the Women in Biz Network! Leigh is whip-smart – she is like a firecracker in most ways (energetic and illuminating, but you don't get burned if you get too close). Random House of Canada has worked with Leigh for years, programming authors into their special events, as well as creating a book recommendation portal for their fast-growing network of members. I respect and admire very much what she sets out to do, what she accomplishes year after year, and what she strives to accomplish tomorrow. I know WIBN will continue to be a great success in Leigh's hands."

Randy Chan, Director of Strategic and Consumer Marketing, Random House of Canada Ltd.

"My corporate membership to WIBN has been one of the best decisions I've ever made. After consultations with Leigh Mitchell, my brand connects with my target market more effectively. I can confidently say that WIBN offers unique and valuable events and trainers. I have gained so much from being a part of this great network"

Doris Chung, President, Publisher Production Solutions (Member since 2011)

"Working with you is always a complete pleasure. Your commitment to lifting women up shines through in everything you do -- from how well you organize events, to how you use your own life & work story to inspire so many."

Danielle LaPorte, author of The Desire Map and The Fire Starter Sessions (Forbes Winning Entrepreneur)

"I had the good fortune of meeting and working with Leigh through a client activation for the 2013 Women in Biz Conference. From our first interaction she displayed the utmost professionalism and made the process of organizing the project an absolute pleasure. Leigh is personable, hard working, and incredibly creative. I sincerely hope I have the chance to work with her again in future."

Alicia Olive, Account Executive at Weber Shandwick